



Welcome to #CEOSPACE 719

July 20 - 27, 2019 | Embassy Suites

CAPITAL MASTERY WEEKEND

- Presented by: Berny Dohrmann

SATURDAY JULY 20

10:30 Registration Opens
 11:00 - 1:00 Bonus Capital Class
 1:00 - 3:00 On Your Own Lunch
 3:00 - 5:00 Bonus Capital Class
 5:00 - 5:30 Networking Break
 5:30 - 8:00 Bonus Capital Class

SUNDAY JULY 21

9:00 - 11:00 Bonus Capital Class
 11:00 - 11:30 Networking Break
 11:30 - 1:00 Bonus Capital Class
 1:00 - 3:00 On Your Own Lunch
 3:00 - 5:00 Bonus Capital Class
 5:00 - 5:30 Networking Break
 5:30 - 8:00 Bonus Capital Class

MONDAY JULY 22

9:00 - 11:00 Bonus Capital Class
 11:00 - 11:30 Networking Break
 11:30 - 1:00 Bonus Capital Class
 1:00 - 3:00 On Your Own Lunch
 3:00 - 5:00 Bonus Capital Class
 5:00 - 5:30 Networking Break
 5:30 - 8:00 Bonus Capital Class

6:30-8:00 YEP Orientation

TUESDAY JULY 23

8:00 Registration Opens
 9:00 - 11:00 Who's Who Networking Activity
 Faculty & Members
 Berny Dohrmann
 11:00 - 12:30 INTERACTIVE WORKSHOPS
 Brenda Crimi - How to Make Money on Amazon
 Jim Padilla - Making More Sales Without Getting Better At Selling

12:30 - 2:00 Networking Lunch

2:00 - 2:30 Appointments & Networking
 2:30 - 4:00 INTERACTIVE WORKSHOPS
 Adam Markel - Using Your Authentic Voice to Grow Your Business
 David Rothwell - How to Turn Digital Marketing into a Profit Centers

4:00 - 4:30 Appointments & Networking

4:30 - 6:00 KEYNOTE
 Alena Chapman - The Unstoppable and Inevitable You!

6:00 - 7:00 Appointments & Networking

7:00 - 9:00 Networking Dinner

9:00 on Member In-room Presentations

WEDNESDAY JULY 24

8:00 - 9:00 Appointments & Networking
 9:00 - 10:30 KEYNOTE
 Tracy Hazzard
 Monetization Marketing: The C2C (Content to Commerce) Business Model

11:00 - 12:30 INTERACTIVE WORKSHOPS
 Dr David Gruder - To Create Success, Create a Great Company Culture
 Penny Zenker
 Stop the Tug of War with Time

12:30 - 2:00 Networking Lunch

2:00 - 3:30 INTERACTIVE WORKSHOPS
 Hugh Ballou - The Integration of Strategy with Performance for Non-profits
 Aaron Young - The Secrets of Using A Corporation or LLC

3:30 - 4:00 Appointments & Networking

4:00 - 6:00 ACTIVITY
 SNAP
 Host: Berny Dohrmann
 Faculty & Members

6:00 - 7:00 Appointments & Networking

7:00 - 9:00 Networking Dinner

9:00 on Member In-room Presentations

THURSDAY JULY 25

8:00 - 9:00 Appointments & Networking
 9:00 - 10:30 KEYNOTE
 Michael E Gerber - Beyond E-Myth A Story for Love!

11:00 - 12:30 INTERACTIVE WORKSHOPS
 90 minute session
 Harry Lay - Building a Business to Get What You Want
 Justin and Tonya Recla - Trust and Empowerment for Business Success

12:30 - 2:00 Networking Lunch

2:45 - 4:00 SPONSOR KEYNOTE
 Jay Fiset - Grow Your Business, Attract More Clients And Earn More Income By Leveraging The Power of Joint Ventures

4:00 - 4:30 Appointments & Networking

4:30 - 6:00 ACTIVITY
 FACULTY SMART
 Host: Berny Dohrmann
 Faculty & Members

6:00 - 7:30 Appointments & Networking

7:30 - 9:30 Networking Dinner

9:30 on Member In-room Presentations

FRIDAY JULY 26

8:00 Appointments & Networking
 9:00 - 9:30 Special Keynote
 Neva Lee Recla - Raising Inspirational Young Leaders

9:30 - 10:45 KEYNOTE
 Dan Clark - Transference of Trust, The Art of Significance.

10:45 - 12:15 INTERACTIVE WORKSHOP
 Lauren Cohen - 7 Secrets to Staying in Your Lane to Have More Time, Money & Success!
 Randy Tate - Is AI Right For Your Investing Portfolio

12:15 - 1:30 Networking Lunch

2:00 - 3:15 SPONSOR KEYNOTE
 Jenny Harkleroad - Reprogramming Your Mind for Ultimate Success

3:30 - 5:00 ACTIVITY: SNAP
 Host: Berny Dohrmann
 Faculty & Members

5:30 - 6:30 Appointments & Networking

6:30 - 7:30 719 Graduation, Teens & Veteran Recognition

7:30 - 9:00 Graduation Dinner 719 Only

9:00 on Member In-room Presentations

SATURDAY JULY 27

8:00 - 9:00 Appointments & Networking
 9:00 - 10:30 INTERACTIVE WORKSHOP
 Tom Hazzard - Podcasting Your Way to Influence + Authority
 Jill Lublin - Using Guerrilla Publicity to Grow Your Business

PLATINUM MASTERMIND
 Hosted by Berny & September Dohrmann - ALL FACULTY INVITED

10:30 - 3:30 719 Member Showcase Expo

3:30 - 5:30 ACTIVITY
 Implosion Hosted By Berny Dohrmann