



# Welcome to #CEOSPACE 719

July 20 - 27, 2019 | Embassy Suites

## CAPITAL MASTERY WEEKEND

- Presented by: Berny Dohrmann

### SATURDAY JULY 20

10:30 Registration Opens  
 11:00 - 1:00 Bonus Capital Class  
 1:00 - 3:00 On Your Own Lunch  
 3:00 - 5:00 Bonus Capital Class  
 5:00 - 5:30 Networking Break  
 5:30 - 8:00 Bonus Capital Class

### SUNDAY JULY 21

9:00 - 11:00 Bonus Capital Class  
 11:00 - 11:30 Networking Break  
 11:30 - 1:00 Bonus Capital Class  
 1:00 - 3:00 On Your Own Lunch  
 3:00 - 5:00 Bonus Capital Class  
 5:00 - 5:30 Networking Break  
 5:30 - 8:00 Bonus Capital Class

### MONDAY JULY 22

9:00 - 11:00 Bonus Capital Class  
 11:00 - 11:30 Networking Break  
 11:30 - 1:00 Bonus Capital Class  
 1:00 - 3:00 On Your Own Lunch  
 3:00 - 5:00 Bonus Capital Class  
 5:00 - 5:30 Networking Break  
 5:30 - 8:00 Bonus Capital Class  
 6:30-8:00 YEP Orientation

### TUESDAY JULY 23

8:00 Registration Opens  
 9:00 - 11:00 Who's Who Networking Activity  
 Faculty & Members  
 Berny Dohrmann  
 11:00 - 12:30 INTERACTIVE WORKSHOPS  
 90 minute session  
 Brenda Crimi - Amazon Sales  
 Ruke - Digital Marketing  
 12:30 - 2:00 Networking Lunch  
 2:00 - 2:30 Appointments & Networking  
 2:30 - 4:00 INTERACTIVE WORKSHOPS  
 90 minute session  
 Adam Markel - The HeArt of  
 Enrollment  
 David Rothwell - Goggle Ads  
 4:00 - 4:30 Appointments & Networking  
 4:30 - 6:00 KEYNOTE 60 minute session  
 Alena Chapman -  
 The Journey to Internal Freedom  
 6:00 - 7:00 Appointments & Networking  
 7:00 - 9:00 Networking Dinner  
 9:00 on Member In-room Presentations

### WEDNESDAY JULY 24

8:00 - 9:00 Appointments & Networking  
 9:00 - 10:30 KEYNOTE 60 minute session  
 Dan Clark - Leadership  
 11:00 - 12:30 INTERACTIVE WORKSHOPS  
 90 minute session  
 Dr David Gruder -  
 Defining Your Business' Culture  
 Lauen Solomon - Personal Branding  
 12:30 - 2:00 Networking Lunch  
 2:00 - 3:30 INTERACTIVE WORKSHOPS  
 90 minute session  
 Cheryl Snapp Conner -  
 PR for Your Business  
 Penny Zenker - Time Management  
 3:30 - 4:00 Appointments & Networking  
 4:00 - 6:00 ACTIVITY  
 SNAP  
 Host: Berny Dohrmann  
 Faculty & Members  
 6:00 - 7:00 Appointments & Networking  
 7:00 - 9:00 Networking Dinner  
 9:00 on Member In-room Presentations

### THURSDAY JULY 25

8:00 - 9:00 Appointments & Networking  
 9:00 - 10:30 KEYNOTE 60 minute session  
 Michael E Gerber - E-Myth  
 11:00 - 12:30 INTERACTIVE WORKSHOPS  
 90 minute session  
 Harry Lay - Business Vision  
 Justin and Tonya Recla -  
 Due Diligence  
 12:30 - 2:00 Networking Lunch  
 2:00 - 3:30 INTERACTIVE WORKSHOPS  
 90 minute session  
 Hugh Ballou -  
 Transformational Leadership  
 Aaron Young - Corporate Veil  
 3:30 - 4:00 Appointments & Networking  
 4:00 - 5:30 ACTIVITY  
 FACULTY SMART  
 Host: Berny Dohrmann  
 Faculty & Members  
 5:30 - 7:00 Appointments & Networking  
 7:00 - 9:00 Networking Dinner  
 9:00 on Member In-room Presentations

### FRIDAY JULY 26

8:00 Appointments & Networking  
 9:00 - 9:45 HONORING OUR VETERANS  
 9:45 - 10:15 Appointments & Networking  
 10:15 - 12:15 ACTIVITY  
 SNAP  
 Host: Berny Dohrmann  
 Faculty & Members  
 12:15 - 1:00 Appointments & Networking  
 1:00 - 2:30 Networking Lunch  
 2:30 - 4:00 INTERACTIVE WORKSHOP  
 90 minute session  
 Lauren Cohen -  
 ScaleUp Your Business  
 Russell Weigel - Capital Overview  
 4:00 - 5:30 KEYNOTE 60 minute session  
 Tracy Hazzard - Content Marketing  
 5:30 - 6:00 Appointments & Networking  
 6:00 - 7:00 719 Graduation  
 7:30 - 9:00 Graduation Dinner 719 Only

### SATURDAY JULY 27

8:00 - 9:00 Appointments & Networking  
 9:00 - 10:30 INTERACTIVE WORKSHOPS  
 90 minute session  
 Tom Hazzard - Podcasting  
 Jill Lublin - Guerilla Marketing  
 PLATINUM MASTERMIND  
 90 minute session  
 Hosted by Berny & September  
 Dohrmann -  
 10:30 - 3:30 719 Member Showcase Expo  
 3:30 - 5:30 ACTIVITY  
 Implosion Hosted By  
 Berny Dohrmann